



Report of the Leeds Initiative

Outer East Area Committee

Date: 19th October 2010

Subject: Vision for Leeds 2011 to 2030 – progress with development and next steps

Electoral Wards Affected:

All Wards

Ward Members consulted
(referred to in report)

Specific Implications For:

Equality and Diversity

Community Cohesion

Narrowing the Gap

Council
Function

Delegated Executive
Function available
for Call In

Delegated Executive
Function not available for
Call In Details set out in the
report

Executive Summary

This report provides Area Committees with developmental progress and the next steps in relation to the Vision for Leeds 2011 – 2030.

1.0 Introduction

Members will be aware that this will be the third Vision for Leeds. The Leeds Initiative Executive agreed that a new Vision should be commissioned at their meeting of 25 March 2009. It was agreed a new Vision would look ahead to Leeds in 2030, and that the Leeds Strategic Plan from 2011 to 2014 would be the first three-year delivery plan for the Vision.

2.0 Progress to date

The ‘Where are we now?’ report developed at the end of 2009 formed the basis of discussions held during the stakeholder engagement phase with almost 40 different groups of people, third sector events, business events, Leeds Initiative strategy and development groups, specific interest groups, all the Leeds City Council political groups, and scrutiny boards.

A joint meeting of the Narrowing the Gap and Going up a League Boards took place on 8 February to consider and discuss the conclusions drawn from the discussions around the ‘Where are we now?’ report to firm up a proposition which formed the basis of the consultation draft.

The project team, comprising officers from across the full Leeds Initiative and Partnerships team, meets on a monthly basis, to drive the project forward and ensure the process is fully coordinated with other strategies and plans.

The team has:

- developed the consultation document;
- identified the impact assessments that need to be undertaken on risk, sustainability and equality;
- drawn up communications and consultation plans; and
- commissioned an agency to develop a campaign brand and consultation website – ‘What if Leeds ...? Talk today. Shape tomorrow’.
- The Vision Steering group, comprising senior members of the Leeds Initiative’s partners, has met three times since January to give their views on progress and inform the consultation process and the thinking behind the consultation document.

3.0 Next steps

The **public consultation phase** on the new Vision for Leeds runs from September to December 2010. The consultation approach will allow the public to respond on both shorter term priorities and the long term. The exercise will therefore create evidence for the Vision and the Leeds Strategic Plan. A full list of consultation activity both planned and already undertaken is attached at appendix III, but includes:

- a printed consultation document available across the city in public buildings, including libraries, community centres and one stop centres;
- a double-page spread and survey in the council’s ‘About Leeds’ September edition;
- a week-long series of articles and features in the Yorkshire Evening Post;
- joint activities and blogs with www.guardian.co.uk/leeds ;
- a bespoke, time-limited website – www.whatifleeds.org - inviting people to get involved in a debate about the kind of city they want Leeds to be and their ideas for how to make it happen;
- ‘Whatifleeds’ Facebook, LinkedIn and Twitter accounts; and
- consultation with specific interest groups at events across the city;

The consultation timetable is constantly being added to as we continue to look for more community groups to engage with.

Timetable:

- Close consultation 31 December 2010
- Drafting of final Vision for Leeds document from December 2010 to February 2011
- CLT- LMT- Executive Board approval process
- Partnership approval processes
- Full Council – April 2011
- Formal public launch July 2011

4.0 Recommendations

Members of the area committee are invited to:

- note and comment on the work carried out to date to develop a new Vision for Leeds 2011 to 2030
- note and comment on the consultation document, 'What if Leeds ...'; and
- give support to the process of consultation.

Background Papers

- Leeds Strategic Plan 2011 -14